

University of St. Francis  
College of Business and Health Administration  
Joliet, Illinois

July 30, 2012

Course Information

Course Title, Number and Section MGMT 657 International Logistics Management Z (online)

Co/Pre-requisites: MBAD 501 or competency in management.

Semester and Year Fall 2012

Meeting Date/Time N/A

Location/Site/Online Online

Required Books/Materials

- David, P. & Stewart, R. (2010). *International Logistics*. (2nd Ed.) Atomic Dog Publishing. Cincinnati, Oh. ISBN # 10: 1-111-46498-7
- Technology: MS Word, Powerpoint and Excel are required in this course. Other free open source software may be required by the instructor.
- Other materials may be made available by the instructor through eReserves at the USF Library, or within Canvas.

Professor Information

Name Dr Bruce Hartman [My Contact Info](#)

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Course Description (From USF Catalog including IAI if applicable)

**MBAD 657 INTERNATIONAL LOGISTICS MANAGEMENT (3)** – focuses on international logistics operations and the legal infrastructure in which it operates to move goods in a global economy. Extensive discussions regarding export/import procedures, multinational logistics strategy, international payment processes, review/selection of transportation modes, and risk management. The effects of government trade and public policies on global logistics operations will also be analyzed. Prerequisite: MBAD 501 or competency in management.

Why this course

The growth in global markets and industries has brought international operations to the forefront of our society. Given the nature of logistics and supply-chain to source, make, and deliver goods and services, issues within international transportation and logistics will become a critical aspect of any organization's global business strategy.

This course will focus on logistics operations and the legal infrastructure in which it operates to move goods in a global economy. A primary objective of this course is to examine how

international logistics decisions are made which have an impact on functional areas of an organization trying to achieve efficiency and effectiveness. Extensive discussions revolving around export-import procedures, multinational logistics strategy, the international payment process, review and selection of transportation modes, and risk management will be reviewed. The effects of government trade and public policies on global logistics operations will also be analyzed.

### Course Objectives/Outcomes

At the completion of the course, the student will:

1. Understand the various modes of international transportation.
2. Select that mode of transportation that will provide the best “fit” within the rest of an organization’s global supply-chain strategy.
3. Define, understand, and analyze the various processes and procedures in order to manage an import/export operation
4. Develop an understanding and strategy to mitigate the risk associated with an international transportation and logistics operation
5. Understand how international transportation and logistics are affected by government trade policies regarding international trade.
6. Use your professional communication skills (visual/oral and in writing) and work in group situations to lead discussions and write case reports, analyses, and papers.
7. Exercise critical thinking by preparing and appraising discussions, articles, or presentations, and reviewing other peer products and articles in the field.

### Course Requirements (assignments/expectations/activities)

- **Participation (100 pts.):** Your participation in class discussions is expected. Class discussions can occur at any time (e.g., during a lecture) during that particular week of class. Your first posting should be by mid-week with at least one response posting to two other student’s initial posting for a minimum of three postings per week. Waiting until the end of the week for the initial posting will result in non participation in the dialogue and a reduction in points earned for discussion as part of the overall grade for the course. Each student will be monitored for class participation.

*Maximum points will be assigned as participation points to the student who has:*

- Demonstrated understanding of the material.
- Responds with their assignments by the due dates.
- Answers the Weekly Discussion Questions in the Discussion Room
- Responds to AT LEAST 2 other classmate postings each week.
- **Leading Weekly Discussions (100pts.):** Students will be required to lead a discussion relating to international logistics/supply chain. Grad students will be randomly assigned to a particular week. Essentially, you will be managing the discussion for the week based on questions you developed from the chapter we are covering for that given week. You are more than welcome and encouraged to bring in outside sources beyond the textbook and in some cases, it may be necessary to do so. You should also present a few challenging, thought-provoking ideas about the topic to help stimulate the discussion for the week. You will also be required to submit your

“essay” in the assignment area of Blackboard by the due date for individual grading of the essay and how well you manage the discussion for the week.

One caveat: the field of global logistics is constantly evolving- if you work in the field at present please share your knowledge with everyone as best you can without disclosing any proprietary or confidential information.

- **International Logistics Operation Paper (100 pts.):** Students will choose a country or world region of their choice but no two places can be the same. Therefore, plan accordingly for first-come, first-serve. Students will be required to determine a product in which they wish to export from a city of their choice to the country/region of their choosing. Students will be required to design a logistics operational plan to export that product. Details of the assignment will be found in Canvas.
- **International Logistics Term Paper (100 pts) Research Assignment:** This is your opportunity to write about something that interests you but it must be on an international logistics topic. A small list of the possibilities would include, but are not limited to, the following:
  - The Economic Effects of Infrastructure Spending on particular aspects of the Transportation Industry
  - Global Alliances in International Transport - Who Do They Benefit?
  - Distribution in “X” country or region: Problems and Opportunities
  - Securing the international supply chain: Does the US have the right to require standards on other countries?
  - Logistics Barriers to Trade within a “*Specific Geographic Region*”

The study cannot be solely a literature review. It must address a specific issue, provide a discussion of the issue, and draw conclusions from the discussion with managerial and/or policy implications (e.g., what are the policy implications of infrastructure spending or the strategic implications of the global alliances?). Details will be found in Canvas.

Methods of Evaluation (grading scale)

Item	Points	Percentage
Participation/Discussion	100	25%
Discussion Leadership	100	25%
Logistics Operation Paper	100	25%
Term Paper/Presentation	100	25%
Total Points	400	100%

- I expect 90% or above earns an A, 80% or above a B, 70% or above a C, and 60% or above a D.

Attendance Policy (or **Participation Policy** for online courses)

CANVAS AND INTERNET: All communication related to this course should take place in Canvas, inside the course. You need a high speed internet link to use Canvas to obtain class material, participate in discussions, collaborations and activities, and to communicate with me and with classmates. You’ll find you can easily record video and audio and use white board capability, post images, attach documents, and the like, in Canvas. I will have in-person office hours on campus, and you are always welcome to come see me, drop in at other times, or make an appointment with me. I will also have scheduled chat sessions Canvas for the courses I am teaching.

**TECHNOLOGY:** Tell your instructor if you are having a technology problem with your online course. If you need help resolving it or simply want to know more, consult <http://learnit.stfrancis.edu> or the Center for Instructional Development, whose contact information appears below.

**SHOWING UP ONLINE:** You need to attend online those scheduled sessions which are required. There is no allowance or exception for personal or business responsibilities. If you must be absent from a scheduled session, for a legitimate purpose, give me as much notice as possible. Use the Private Communication option in Canvas to notify and communicate with the instructor! If you find you are unable to meet your commitment, let me know as much in advance as possible so we can deal with your loss. Remember, the only way I know you are there is if you communicate something!

**MAKEUP ACTIVITIES:** There is no planned makeup of activities missed. If you need to miss an important mandatory event, give me as much notice in advance as you can.

**PARTICIPATION:** Your participation in discussions and webinars, and other collaborative web activities will be measured in Canvas, and part of your grade will be based on participation. You should ask questions-- chances are, if you have a question then someone else in the class does also. I will also always explain or answer a question in the chat sessions. I hope Canvas implements the recording of Chat Sessions soon, so they can be distributed afterward, but at present you must be there to hear and see.

**PREPARATION:** In order to be successful in this course, you should read each day's reading assignment and think about it BEFORE a required session on the topic. You should spend a minimum of 2 hours on your reading and homework for each nominal course 'hour' per week. This means you are expected to spend at least 9 hours per week outside class studying for a 3-credit course.

#### Other Course Policies

**CONDUCT IN CLASS:** Conduct yourself appropriately, with respect for each other, for faculty and staff, and for college property, just as you would in a business setting. This includes proper behavior online. Check out online etiquette from the [University of Wisconsin Colleges](#) or [Kent State's policy](#), or [SUNY's discussion group thoughts](#).

**PROFESSIONAL STANDARDS FOR YOUR WORK:** All work products need to be completed in a professional, neat, clear, and interesting manner. Your score will be reduced for unprofessionally submitted products. See the Video on Canvas about professional writing, multimedia, and spreadsheets.

**RESPONSIBILITY FOR MATERIAL:** Students are responsible for comprehending all reading assignments and problems regardless of whether or not they are directly covered in a session. Clarify issues you have in your mind about this by consulting your instructor.

**STUDY GROUPS:** You are encouraged to work in study groups to discuss and master the subject. There are collaboration tools available in Canvas that could make this easier to do than exchanging emails. We'll discuss them and practice using them as the class proceeds.

**CHANGES:** While every effort will be made to follow the rules stipulated in this outline, change may sometimes be necessary. I reserve the right to make changes, and when this happens, due care will be taken to give as much notice to you as possible.

**TURNITIN:** Students should be aware that suspect assignments will be submitted to the **Turnitin** system by the instructor for the purpose of detecting possible plagiarism. The term “plagiarism” includes, but is not limited to, the use by paraphrase or direct quotations, of the published or unpublished work of another person without full and clear acknowledgment. It also includes the unacknowledged use of materials prepared by another person or agency who may or may not be engaged in the selling of term papers or other academic materials.

Students agree that continued enrollment in this course after the receipt of this syllabus constitutes permission that all required papers may be submitted to **Turnitin** for the detection of plagiarism and that all submitted papers will be retained as source documents in the **Turnitin** reference database and used solely for the purpose of detecting plagiarism of such papers.

Students are responsible for ensuring that their work is consistent with USF's expectations about academic integrity.

**Turnitin** is an electronic resource that assists in the detection and deterrence of plagiarism by electronic comparison for textual similarity. Additional information about the **Turnitin** plagiarism prevention tool is available at <http://www.turnitin.com/>

Course Outline/Schedule

<u>Module</u>	<u>Tentative Start Date</u>	<u>Topic(s)</u>	<u>On-Line Activities</u>	<u>Readings</u>
1	8/20	Welcome  Introduction	Welcome message Intro Discussion Discussion questions	Syllabus/Course Information Chapter 1
2	8/27	How we got here & International Logistics Infrastructure		Chapter 2-3
	9/3	LABOR DAY	NO CLASS	
3	9/4	Methods of Entry	Discussion questions	Chapter 4
4	9/11	International Contracts	Discussion questions	Chapter 5
5	9/18	Incoterms	Discussion questions <b>Mastery Quiz:</b> Incoterms	Chapter 6 <i>Term paper topics abstract and Country choice due for approval! Due</i>
6	9/25	Terms of Payment	Discussion questions <b>Mastery Quiz:</b> Terms of Payment	Chapter 7
7	10/1	Managing Risks	Discussion questions	Chapter 8
8	10/8	International Insurance	Discussion questions	Chapter 10
	10/15-10/19	FALL BREAK	NO CLASSES	
9	10/22	Intl Commercial Docs	Discussion questions Commercial Docs <b>Mastery quiz:</b> Docs	Chapter 9
10	10/29	Intl Ocean Transportation Intl Air Transportation	Discussion Questions	Chapter 11 Chapter 12 <i>International Term Paper Topic Due</i>
11	11/5	International Land-Intermodal Transportation Packaging	Discussion Questions	Chapter 13  Chapter 14
12	11/12	Customs Clearance	Discussion Questions	Chapter 15 Instructor

			<b>Mastery Quiz:</b> Customs	
	11/22-11/25	THANKSGIVING BREAK	(NO CLASSES)	
13	11/26	Intl Logistics as a Competitive Advantage	Discussion Questions	Chapter 16 Instructor/Class
14	12/3	Papers and Presentations	<b>Presentation Webinar</b> this week; schedule TBD	<u>International Logistics Operations Paper Due with Presentation</u>
15	12/10	FINALS WEEK		<u>International Logistics Term Paper Due 12/10</u>

**USF Mission Statement:**

As a Catholic university rooted in the liberal arts, we are a welcoming community of learners challenged by Franciscan values and charisma, engaged in a continuous pursuit of knowledge, faith, wisdom, and justice, and ever mindful of a tradition that emphasizes reverence for creation, compassion, and peacemaking. We strive for academic excellence in all programs, preparing women and men to contribute to the world through service and leadership.

**Mission Statement of the College of Business and Health Administration:** The mission of the College of Business and Health Administration is to offer undergraduate and graduate degree programs that are career oriented with a strong focus on academic excellence. Undergraduate programs are designed for traditional and non-traditional students providing academic and practical knowledge combining the effective use of technology with a global perspective and socially responsible leadership. Graduate and certificate programs are practitioner-based and designed for working professionals driven by real-world knowledge, emerging research, and the development of critical thinking skills. The College is guided by the University’s Franciscan values of respect, compassion, integrity, and service.

**(For Business Courses Only)**

**School of Business ACBSP Statement:** All programs in the School of Business are accredited by the Accreditation Council for Business Schools and Programs. ACBSP is a leading specialized accreditation association for business education supporting, celebrating, and rewarding teaching excellence. ACBSP promotes continuous improvement and recognizes excellence in the accreditation of business education programs around the world.

**ADA Statement:**

The University strives to be in compliance with Americans with Disabilities Act (ADA) regulations. To this end, a student who requires special support or arrangements due to a disability should contact the Academic Resource Center, Library L 214, 815-740-5060 to coordinate accommodations. This contact should occur no later than the first week of classes in order to allow for sufficient time to provide accommodations. Should a need arrive after the start of a semester, the student is encouraged to contact the ARC as soon as possible. Each case will be reviewed on an individual basis.

**Academic Integrity:**

Students have an obligation to exhibit honesty in carrying out their academic assignments. Students may be found to have violated this obligation if they plagiarize or cheat. Plagiarism is presenting the work of others as one's own: cheating is taking, giving, or accepting any illicit advantage for any course work inside or outside of the classroom. See the narrated Powerpoint on Canvas about examples of some academic integrity violations.

**Student Academic Resources:** If you need academic-related resources or assistance, please contact the Academic Resource Center located on the second floor of the USF Library, room 214, or contact them at (815) 740-5060 or [ARC@stfrancis.edu](mailto:ARC@stfrancis.edu).

**Technical Support:**

The Center for Instructional Delivery (CID) administers the online course management system, Canvas, and provides technical support to those students and faculty using Canvas. If you are experiencing difficulties using Canvas or need technical assistance, you have several options to receive support:

**1. Locate Help Resources Online.** A student user guide and other resources for solving issues related to Canvas can be found at [learnit.stfrancis.edu/](http://learnit.stfrancis.edu/).

**2. Report a Problem Online.** If you have questions regarding technical difficulties, you can report a problem by clicking on the orange **Help** button located in the upper right corner of your online course. You will receive a response from the CID support team within 24 hours.

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**IMPORTANT NOTE:** Responses to Help requests will go to your USF **stfrancis.edu** email account, **NOT** your personal email.  
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To learn how to access your USF email account, go to: [learnit.stfrancis.edu/canvas/canvas-guides-students.htm](http://learnit.stfrancis.edu/canvas/canvas-guides-students.htm)

**3. Telephone Support.** You can also phone the Center for Instructional Delivery for personal help at (815) 740-5080 or (866) 337-1497 (toll-free) between 8:00 AM and 4:00 PM Central Standard Time.

**Policies not covered in this document will be handled in accordance with the USF catalog.**